

Phone and Texting Privacy Policy

Effective Date: January 1, 2026

Lifetime Dental (“we,” “us,” “our”) is committed to respecting and protecting your personal information. This Privacy Policy explains how we collect, use, and share information when you opt in to receive SMS messages from us.

Information We Collect

When you opt in to receive SMS messages, we collect:

- Your phone number
- Consent to send SMS messages

How We Use Your Information

We use your information to:

- Send you the SMS messages you’ve opted in to receive
- Provide updates, promotions, or other relevant content based on your preferences

Sharing Your Information

We do not share your phone number or SMS opt-in information with third parties for marketing purposes.

Your Rights

You can opt out of receiving SMS messages at any time by replying with “STOP” to any message we send you.

Data Security

We implement reasonable measures to protect your personal information from unauthorized access or disclosure.

Contact Us

If you have questions or concerns about our privacy practices, contact us at 413-786-4400

SMS Text Messaging Terms and Conditions (Terms of Service)

Effective Date: January 1, 2026

By opting in to receive SMS messages from Lifetime Dental of Agawam (“we,” “us,” “our”), you agree to the following terms:

1. SMS Messaging Service

By providing my phone number, I consent to receive SMS text messages from Lifetime Dental of Agawam for appointment reminders, marketing messages, and general two-way communication. Msg frequency varies. Msg & data rates may apply. Reply HELP for support. Reply STOP to opt out.

2. Message Frequency

You will typically receive 4 messages per month. If communicating directly with a staff member this could be more.

3. Message and Data Rates

Message and data rates may apply based on your mobile carrier’s terms.

4. Privacy Policy

Your information will be handled in accordance with our Privacy Policy, which can be viewed at www.lifetime.dental

5. Opt-Out Instructions

You can opt out at any time by replying “STOP” to any SMS message. Reply HELP for support. You may also contact us directly at [Insert Contact Information here].

6. Liability

We are not responsible for any charges, errors, or delays in SMS delivery caused by your carrier or third-party service providers. By opting in, you confirm that you are the owner or authorized user of the phone number provided and that you are at least 18 years old.